

Photo



Department of Commerce
Pope's College(Autonomous)
Sawyerpuram



Name: J. Sheeba Princess

Designation: Assistant Professor

| I. Academic Details | | | II. Research Details | | |
|--|-----------|-----------------------------|----------------------|---------------------------------|---------------------|
| Area of Specialization | | Marketing | | Research Publications | |
| | | | | Publications | No. of Publications |
| Research Experience | | | | Journals | - |
| Teaching Experience | | 14 Years | | Conferences | - |
| Ph.D. Guidance | | On-going: - Completed: - | | Citations and Indexing | |
| | | | | Citations | |
| Programme(s) | Organized | Attended | | Google scholar | - |
| Workshops | 5 | 12 | | Scopus | - |
| Seminar | - | | | Web of Science | - |
| Conference | | | | Indexing | |
| Additional Responsibilities | | | | Google Scholar | - |
| 1. Deputy Warden, Women's Hostel, Pope's College | | | | Scopus | - |
| 2. Coordinator, Pope's Entrepreneurship club | | | | Web of Science | - |
| 3. | | | | Patent Details | |
| 4. | | | | Research Projects/ Amount in Rs | |
| Invited Talks Delivered | | | | III. Personal Details | |
| Countries Visited | | | | Date of Birth : 29.06.1981 | |
| Awards / Recognition | | | | Email Id : jsprinces@gmail.com | |
| | | | | Contact No : 9442102014 | |
| | | | | Orcid Id : - | |
| | | | | Google Scholar Id: - | |
| Membership in Professional Bodies | | | | | |
| List of Significant Publications | | | | | |