CSI Thoothukudi-Nazareth Diocese

POPE'S COLLEGE (Autonomous)

Sawyerpuram, Thoothukudi District

IMPACT OF ARTIFICIAL INTELLIGENCE IN BUSINESS

BUSINESS ADMINISTRATION

(19.03.2024)

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POPE'S COLLEGE (AUTONOMOUS)

PROGRAMME INVITATION

Registration Form

Name of the Participant:

Designation:

Name of the Institution:

Address:

Mail-ID:

Contact No:

Place:

Date:

Signature of Participant:

Signature of Principal/H.O.D:

***SPOT REGISTRATION IS ALSO AVAILABLE**

Registration Fee

For students UG/PG - 100

For Scholars /Academicians -150

Programme Schedule

09.00-10.30	REGISTRATION
10.30-11.30	INAUGURATION
11.30-11.45	TEA BREAK
11.45-01.15	TECHNICAL SESSION-I
01.15-02.15	LUNCH BREAK
02.15-03.00	TECHNICAL SESSION-II
03.00-03.30	VALEDICTORY ADDRESS
03.30-03.45	VOTE OF THANKS

*Lunch will be provided for the registered participants

ORGANISING COMMITTEE

Chief Patron
Mr.D.Neeger Prince Giftson
Lay Secretary, TND & Secretary, Pope's College

Patron
Dr.Y.S.Santhi Pon Indira
Principal, Pope's College

Convenor
Mr.D.Jebastine
Head & Assistant Professor, Department of Business Administration

Organising Secretary
Mr.M.Samuel
Assistant Professor, Department of Business Administration

Coordinators
Mr.S.Gabriel Sathish
Mrs.J.Lyttle Nansingh
Assistant Professors, Department of Business Administration

For more Details

Contact Us
Mrs.J.Lyttle Nansingh :+91 90438 11641
Ruban (III BBA) :+91 7708708740
Bala (III BBA) :+91 9894927743

Department of Business Administration, Pope's College

Greetings

We feel immense pleasure to organize a one day State Level Seminar on 'IMPACT OF ARTIFICIAL INTELLIGENCE IN BUSINESS' for the students of U.G. and P.G. courses on March 19, 2024 in the College premises.

About the Institution

Pope's College was founded in the name of Dr.G.U.Pope the revered missionary from England in 1962. It is a co-educational institution accredited with 'A' grade by NAAC-CYCLE-II, lying in the southern part of Tamilnadu. It is managed by the CSI Thoothukudi-Nazareth Diocese and affiliated to Manonmaniam Sundaranar University. The College is located in about 40 acres of functional area with thoughtfully built multi-storeyed buildings. The College offers 10 U.G. courses and 8 P.G. courses and 3 Ph.D courses. Over the years the College that has been steadily growing according to the needs of the society retaining the research.

About the Department

The Department of Business Administration was commenced in the year 2007, to cater to the need for a professional course in Management Studies in the rural area. The objective of the department of BBA is to provide high quality education in Business Administration and to prepare the students to seek entrepreneurial ventures in this regard, the Department brings together scholars, academicians and industry professionals from wide range of disciplines and sectors to foster awareness.

About the Seminar

The impact of artificial intelligence (AI) in business is profound and multifaceted. From streamlining operations to enhancing customer experiences, AI is revolutionizing industries worldwide. By automating tasks, AI boosts efficiency and productivity, allowing businesses to focus on innovation and strategic growth. Furthermore, AI-powered analytics enable data-driven decision-making, uncovering valuable insights for optimizing processes and predicting market trends. However, AI adoption also presents challenges such as ethical considerations, job displacement, and privacy concerns. Nonetheless, the transformative potential of AI in business remains undeniable, shaping the future of work and commerce in unprecedented ways. The primary aim of the seminar is to provide robust knowledge about the impact of AI in the current business and marketing field

KEYNOTE ADDRESS
Dr.S.Makesh kumar
Vice Principal & Head, Department of Business Administration, Sri Sankara Bhagavathi Arts and Science College, Nagercoil.

RESOURCE PERSONS
Dr.N.Hariprakash
Assistant Professor, PG & Research Department of Commerce, Tirunelveli Dakshina Mara Nadar Sangam College, T.Kallikulam.

Dr.S.Janat Jeya Kavitha
Head and Assistant Professor, PG Department of Human Resource Management, St.Mary's College, Thoothukudi.

C.S.I. Thoothukudi-Nazareth Diocese
POPE'S COLLEGE
(Autonomous)
Accredited by NAAC with 'A' Grade
Sawyerpuram - 628 251, Thoothukudi district

DEPARTMENT OF BUSINESS ADMINISTRATION

ONE DAY STATE LEVEL SEMINAR ON

"IMPACT OF ARTIFICIAL INTELLIGENCE IN BUSINESS"

19th MARCH 2024
10.30 AM

SEMINAR HALL, POPE'S COLLEGE, SAWYERPURAM

POPE'S COLLEGE (AUTONOMOUS)

PROGRAMME SCHEDULE

CSI Thoothukudi-Nazareth Diocese
Department of Business Administration
POPE'S COLLEGE (AUTONOMOUS),
(Accredited with 'A' Grade by NAAC-II Cycle)
Sawyerpuram-628 251, Thoothukudi Dist, Tamilnadu.

State level Seminar on
Impact of Artificial Intelligence in Business

Program Schedule

Time	Program
9.30-10.30	Registration
10.30-11.00	Inauguration • Opening Prayer • Welcome address-by H.O.D • Principal address • Honoring the guest • Keynote Address
11.00-11.15	Tea break
11.15-12.45	Technical session-1
12.45-2.00	Lunch break
2.00-3.00	Resource Person Introduction Technical session-2
3.00-3.30	Valedictory address • Feedback • Certificate Distribution • Vote of thanks • Closing prayer

POPE'S COLLEGE (AUTONOMOUS)

PROGRAMME REPORT

1.	**DEPARTMENT/CLUB**	Department of Business Administration
2.	**TITLE OF THE PROGRAMME**	Impact of Artificial Intelligence in Business
3.	**NO.OF DAYS & DATE**	One day ; 19 March 2024
4.	**FUNDED BY THE GOVT. / MANAGEMENT / PERSONAL**	Management
5.	**INTERDEPARTMENTAL/ INTRADEPARTMENTAL/INTERCOLLEGIATE/ZONAL/STATE / NATIONAL / INTERNATIONAL**	State level
6.	**SEMINAR/CONFERENCE/WORKSHOP/ TRAINING**	Seminar
7.	**OTHERS (Specify)**	
8.	**TIME**	10.30 a.m - 4.00 p.m
9.	**VENUE**	Seminar Hall
10	**CO-ORDINATORS**	**1**. Mr. S. Gabriel Sathish **2.** Mrs. J. Lyttle Nansingh
11	**ORGANIZING SECRETARIES**	**1.** Mr. M. Samuel
12	**RESOURCE PERSONS**	1. Dr. S. Mahesh Kumar 2. Dr. N. Hariprakash 3. Dr. S. Janat Jeya Kavitha
13	**NUMBER OF COLLEGES PARTICIPATED – LIST OF COLLEGES**	**1. Rajalakshmi Arts and Science College** **2. Aditanar College** **3. Bishop Caldwell College**

POPE'S COLLEGE (AUTONOMOUS)

		4. Kamaraj College **5. Sri Sankara Bhagavathi Arts & science College**
14	**NUMBER OF PARTICIPANTS**	**Total - 61** **Staff - 12** **Girls - 17** **Boys - 32**
15	**NUMBER OF ORAL / POSTER PRESENTATIONS**	**Oral – Nil** **Paper - Nil**
16	**EXPENDITURE (Attach BILLS /VOUCHERS)**	**Rs.10000**
17	**INVOCATION PRAYER**	Mr.S. Jacob Rajan
18	**WELCOME ADDRESS**	Mr. D. Jebastine
19	**KEYNOTE ADDRESS**	Dr. S. Makesh Kumar
20	**CHIEF GUEST ADDRESS**	Dr. S. Makesh Kumar
21	**TOPICS COVERED**	Artificial Intelligence Artificial General Intelligence
22	**VALEDICTORY ADDRESS**	Dr. Y. S Santhi Pon Indira
23	**VOTE OF THANKS**	Mr. J. Lyttle Nansingh
24	**CLOSING PRAYER**	Dr. S. Kuberal
25	**MASTER OF CEREMONY**	Miss. M.Subesha
26	**NATIONAL ANTHEM**	Yes

Santhi Y.S.

PRINCIPAL

PRINCIPAL
POPE'S COLLEGE
(Autonomous)
SAWYERPURAM-628251

POPE'S COLLEGE (AUTONOMOUS)
REGISTRATION DETAILS

10	S.Jeeka Sheeba	III	B.com	S.Jeeka Sheeba
11	A.Esakiraja	"	"	
12	P.vettrikani	"	"	
13	J.Jaya Surya	"	B.com	
14	K. faiza kumari	"	"	
15	P.Deepa lakshmi	"	"	
16	K.Bageerathi	"	B.com	
17	M.Priyadharshini	"	"	
18	K. Mary varghese Shanmi	"	BBA	Sri Sankara Arts & Sci. college
19	M.Preethi	"	"	
20	C.Thanga Malar	"	"	
21	M Dharshini	"	"	
22	Dr.P.Rosalind Davidraj	Dept. of Management, Pope's College		
23	M. Mukka Selvi	IV	BBA	Rajalakshmi college
24	A. Durga Devi	"	"	

40	R. Jagathesh	Rathinavel college		
	M. Shakini	Bishop Cotton college		
	Dr.M.Velmurugan	Pope's College (Autonomous)		
	T. Basant Bhuvaneshwar	Asst Prof		

25	A. Mohamed Yunus	II	BBA	Rajalakshmi College of Arts & Science
26	A. Seetha Paathi	II	BBA	Rajalakshmi College of Arts & Science
27	K. Sivagami			
28	T. Rama Raevathi			
29	P. Isakki Karnan			
30	E. Elavarasi			
31	P. Arun Pandi			
32	T. Arun Prabakaran			
33	P. Sakthi Balan			
34	P. Muthupandian			
35	M. Jesu Praneeth			
36	K. Sivagami			
37	T. Rama Raevathi			
38	Gr. JEYA SURYA FERMA	Assistant Prof & HOD	Pope's College	
39	S.Vasanthan	Pope's College	BBA-I	

S.No.	Name of the Participant	Designation and College	Signature
1	P. Prakash		
2	T. Madhan Raj		
3	D. Raj Kumar		
4	P. Jeyanath		
5	M. ullas		
6	R. Pooja Devi		
7	E. Felicia		
8	B. Sabhanaz		
9	M. Mahila Devi		

CSI Thoothukudi Nazareth Diocese
Department of Business Administration
POPE'S COLLEGE (AUTONOMOUS), THOOTHUKUDI
(Accredited with 'A' Grade by NAAC) (CGPA 3.61)
Sawyerpuram-628 251, Thoothukudi Dist, Tamilnadu.

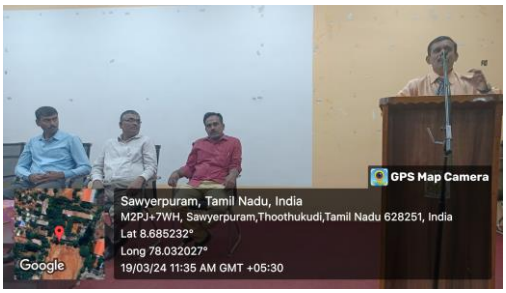
State level Seminar on
Impact of Artificial Intelligence in Business

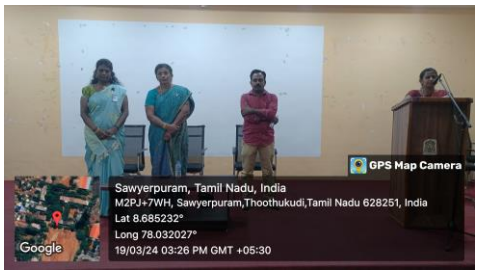
DATE 19.03.2024 VENUE Seminar hall

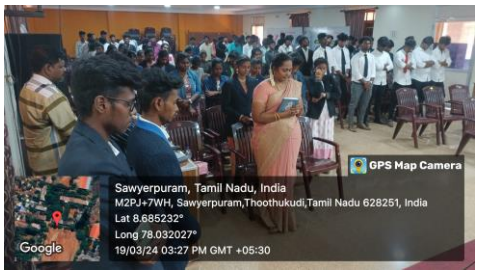
REGISTRATION FORM

POPE'S COLLEGE (AUTONOMOUS)

PHOTOS

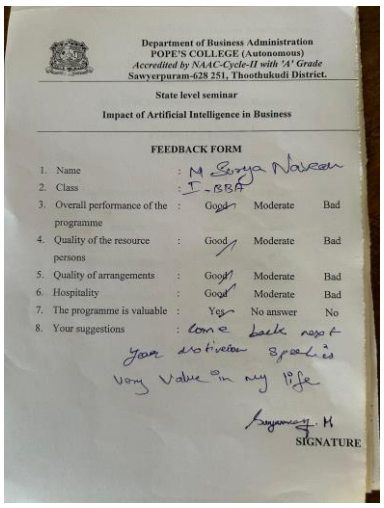






POPE'S COLLEGE (AUTONOMOUS)

PROGRAMME FEEDBACK



Department of Business Administration
POPE'S COLLEGE (Autonomous)
Accredited by NAAC-Cycle-II with 'A' Grade
Sawyerpuram-628 251, Thoothukudi District.

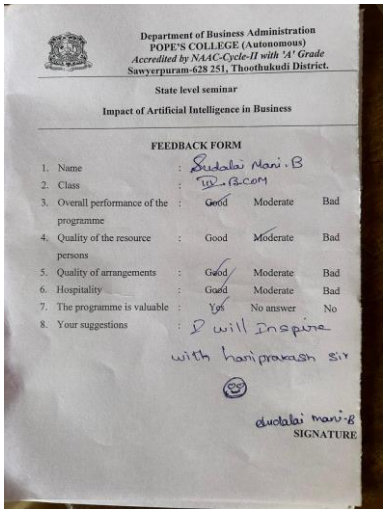
State level seminar

Impact of Artificial Intelligence in Business

FEEDBACK FORM

1. Name : M Surya Naveen
2. Class : I - BBA
3. Overall performance of the programme : Good Moderate Bad
4. Quality of the resource persons : Good Moderate Bad
5. Quality of arrangements : Good Moderate Bad
6. Hospitality : Good Moderate Bad
7. The programme is valuable : Yes No answer No
8. Your suggestions : Come back next year motivation speech is very value in my life

Suryamoorthy. M
SIGNATURE



Department of Business Administration
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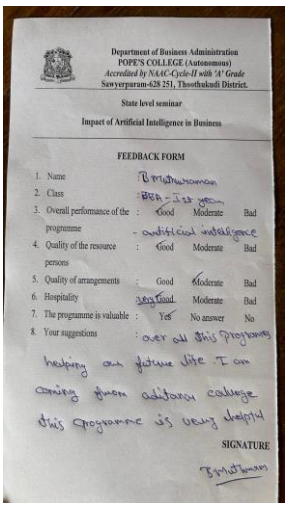
State level seminar

Impact of Artificial Intelligence in Business

FEEDBACK FORM

1. Name : Sudalai Mani. B
2. Class : III. B.COM
3. Overall performance of the programme : Good Moderate Bad
4. Quality of the resource persons : Good Moderate Bad
5. Quality of arrangements : Good Moderate Bad
6. Hospitality : Good Moderate Bad
7. The programme is valuable : Yes No answer No
8. Your suggestions : I will Inspire with hariprakash sir

Sudalai mani. B
SIGNATURE



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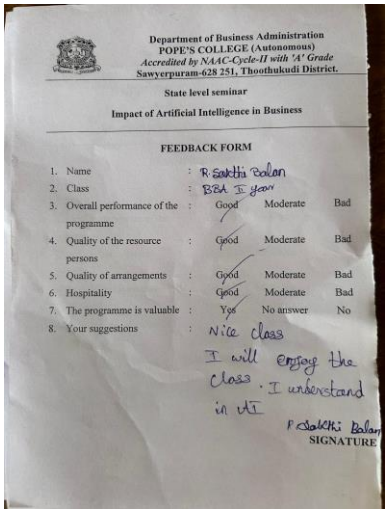
State level seminar

Impact of Artificial Intelligence in Business

FEEDBACK FORM

1. Name : B Muthuraman
2. Class : BBA - 1st year
3. Overall performance of the programme : Good Moderate Bad - artificial intelligence
4. Quality of the resource persons : Good Moderate Bad
5. Quality of arrangements : Good Moderate Bad
6. Hospitality : Very Good Moderate Bad
7. The programme is valuable : Yes No answer No
8. Your suggestions : over all this programme helping our future life. I am coming from aditanar college this programme is very helpful

SIGNATURE
B Muthuram



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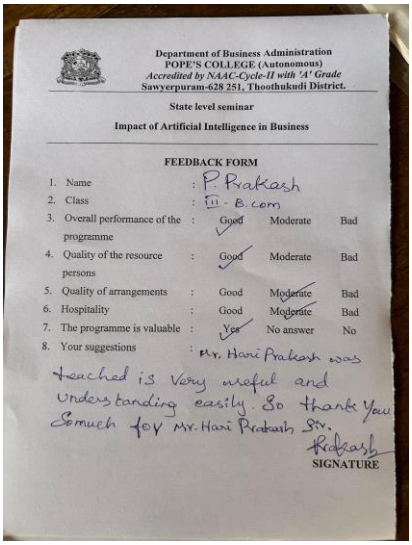
State level seminar

Impact of Artificial Intelligence in Business

FEEDBACK FORM

1. Name : R. Sakthi Balan
2. Class : BBA II year
3. Overall performance of the programme : Good Moderate Bad
4. Quality of the resource persons : Good Moderate Bad
5. Quality of arrangements : Good Moderate Bad
6. Hospitality : Good Moderate Bad
7. The programme is valuable : Yes No answer No
8. Your suggestions : Nice class I will enjoy the class. I understand in AI

P. Sakthi Balan
SIGNATURE



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State level seminar

Impact of Artificial Intelligence in Business

FEEDBACK FORM

1. Name : P. Prakash
2. Class : III - B.com
3. Overall performance of the programme : Good Moderate Bad
4. Quality of the resource persons : Good Moderate Bad
5. Quality of arrangements : Good Moderate Bad
6. Hospitality : Good Moderate Bad
7. The programme is valuable : Yes No answer No
8. Your suggestions : Mr. Hari Prakash was teached is very useful and understanding easily. So thank you somuch for Mr. Hari Prakash Sir.

Prakash
SIGNATURE